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# FLIP YOUR FOCUS: Igniting People, Profits And Performance Through Upside-down Leadership

## FLIP YOUR FOCUS



[ IGNITING PEOPLE, PROFITS AND PERFORMANCE  
THROUGH **UPSIDE-DOWN LEADERSHIP** ]

BOB SPIEL



## Synopsis

What if you could transform your organization from a place of chaos to one filled with clarity? What if you could move from survival to significance in the marketplace? What if you could build a truly unbeatable team that others are begging to work for? In *Flip Your Focus: Igniting People, Profits and Performance Through Upside-Down Leadership*, author, speaker and consultant Bob Spiel, dubbed "Mr. Team", peels back the layers of how organizations can build world class teams through a unique process called Upside-Down Leadership. In this powerful book, you will learn:-The 3 simple actions (and ONE fundamental shift in focus) that makes leadership happen, even when most everything else you've tried has failed-The mythical process to working yourself out of a job, enabling you to work ON the business instead of IN the business (so you can have your time and life back finally) -The devastating limiting beliefs that trap would-be-great leaders from achieving their highest potential (and how to avoid them for good)-How to release control and empower your team to take full ownership (and increase your teams results in the process)-How to build a truly effective team who own their jobs and WANT the organization to succeed-How to keep your team from plateauing and the magic that keeps teamwork going (no matter the obstacles that come up)-And much more

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## Book Information

File Size: 1165 KB

Print Length: 156 pages

Publication Date: May 1, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B071NLB54W

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #210,376 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20

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## Customer Reviews

I was able to get an advanced screening of this book and it really opened up my eyes on how to be a leader that people actually enjoy following. If you've enjoyed Covey or Gladwell, you'll enjoy Flip Your Focus. As an entrepreneur I haven't had much formal leadership training but this book has been a great primer. It's short at only 140 pages or so. I recommend snagging the Kindle version over the paperwork (That's just personal preference.) But if you like the tactile experience the prime shipping should get it to you in 2 days.

What an amazing read and I love how it makes you think. Bob really knows how to make you take a look at things differently. This needs to be part of every managers reading library.

A great book to get you thinking about how you develop as a leader!

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